

COOKIE POLICY

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This cookie policy applies to all site users, in other words any Internet user browsing one or more of the Sites. Any minor or protected adult using the Sites is confirming that they have received the consent of their parent or guardian to do so.

Hereinafter referred to as the "**User**".

I. Anonymous information - Cookies

The User is informed that, in order to improve performance in terms of satisfying the needs of their customers, the Sites are likely to use cookies. EDITIONS QUO VADIS collects the User's consent for the use of these cookies by means of a banner.

EDITIONS QUO VADIS cookies

EDITIONS QUO VADIS may use cookies on the Sites to track User behaviour on the Sites, thereby improving the User's experience and providing them with more relevant information. Cookies enable online stores to identify the User and access their account, store their cart contents and continue their order, store their consultations and customise the offers that EDITIONS QUO VADIS sends them. They can also be used to adapt the presentation of the Sites to the display preferences of the User's terminal (type of terminal, country, etc.). By disabling these cookies, the User is likely to encounter browsing problems while placing their order.

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EDITIONS QUO VADIS uses third party tracking services such as Google Analytics to track and analyse anonymous information from Site Users. This anonymous information does not enable Users to be identified.

These third party firms may use cookies to establish statistics on the frequency of visits and use of the various elements comprising the Sites (sections and content viewed, routes). This information is used to improve the interest and ergonomics of EDITIONS QUO VADIS services and to address performance problems. This cookie policy does not cover the use of cookies by third party tracking service companies. EDITIONS QUO VADIS does not have access or control over these cookies. However, it ensures that the partner companies agree to process the information collected on the Sites in strict compliance with the regulations in force on data privacy, and undertakes to implement adequate measures to secure and safeguard data privacy.

If the User does not wish for information to be collected via cookies, they must refuse them. Most browsers offer a simple procedure for refusing the use of cookies.

If the User wishes to remove the Google Analytics cookie, they can refer to Google's privacy page and follow the instructions provided there: <https://tools.google.com/dlpage/gaoptout?hl=fr>

Several options are available to the User for managing cookies. Any settings they may change will be likely to modify the way they browse on the Internet and their conditions of access to certain services requiring the use of cookies.

The User can choose to indicate and change their cookie preferences at any time, using the methods described below. For cookie management, the configuration of each browser is different. It is described in the help menu of the User's browser, which will allow them to learn how to change their cookie preferences.

Google Chrome:

- In the "Settings" menu, click "Display Advanced Settings..." »
- Then click on "Content settings..." »
- In the upper part of the page that appears, you will find more information about cookies and will have the option of selecting which cookies you accept or not. You also have the option to delete all cookies stored so far.

Mozilla Firefox:

- In the "Tools" menu, click on "Options" (for Mac users, select "Preferences" in the Firefox menu)

- Then go to the "Privacy" tab
- In the "History" section, expand the "Storage rules" drop-down menu and select "Use custom settings for history". You can then choose to accept or reject cookies by checking or unchecking the box "Accept cookies".

Internet Explorer 6+:

- In the "Tools" menu, click on "Internet Options"
- Then go to the "Privacy" tab
- You will then see a cursor allowing you to choose among 6 levels of cookie restriction: Block all cookies, very high restriction, high restriction, medium restriction (selected by default), low restriction and accept all cookies.

Safari:

- In the Safari menu, select "Preferences"
- Then go to the "Privacy" tab
- Choose your preferred option in the section "Block cookies"

Other browsers:

- To learn how to control cookies on other browsers, please consult your documentation or the online help modules.

II. Use of cookies

EDITIONS QUO VADIS may use cookies to collect data on the User's browsing experience and customise the content. EDITIONS QUO VADIS may use anonymous data to analyse usage patterns and thus improve and customise the Site.